

## EasyCling Standard Offset

### Data Sheet

#### Description:

**EasyCling** is an electrically charged, printable polypropylene film tipped onto a 200 gsm paper backer. EasyCling is a removable, repositionable and erasable alternative to static cling vinyl and pressure sensitive film products. It will not leave a sticky residue when removed, is environmentally friendly, and does not contain any volatile chemicals. The Thickness of the EasyCling polypropylene is 50  $\mu$  and the thickness of the paper backer is 250  $\mu$ . (Total thickness 300  $\mu$ ).

EasyCling is available in both white and clear film and is stocked in the standard sizes 35 x 50 cm, 48 x 65 cm and 70 x 100 cm. Custom sheet sizes can be manufactured (with minimum order requirements).

EasyCling is also available as colored sheets. The standard colors are; white, clear, yellow, green, turquoise and red.

#### Applications:

- Pharmaceutical Signage
- Educational Signage
- POP Displays
- Temporary Wall Decor
- Calendars
- Greeting Cards
- Children's products

#### Characteristics:

- Adheres to surfaces such as glass, drywall, metal, plastic, wood, brick and marble.
- Both printed and unprinted sides are self-adhering.
- Repositionable for any indoor application.
- Can be perfed, die cut, kiss cut, scored and folded.
- The backer is fully printable on the back side.
- Both the film and the paper backer can be recycled.

#### Technical information:

EasyCling Standard Offset			
Property	Units	White	Clear
Film Thickness	Mil	2.0	2.0
	Micron	50	50
Film Yield	ln <sup>2</sup> /lb	18,300	15,450
	M <sup>2</sup> /kg	26.0	22.0
Film Unit Weight	g/m <sup>2</sup> (gsm)	38.4	45.5
Wetting Tension	Dynes/cm	>38	>38

Backer Thickness	Mil	10.0	10.0
	Micron	250	250
Total Thickness	Mil	12.0	12.0
	Micron	300	300

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